



Rensselaer

why not change the world?®

Regression & Classification Methods

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Data Analytics ITWS/CSCI/MGMT - 4600/6600

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Tetherless World Constellation
Rensselaer Polytechnic Institute



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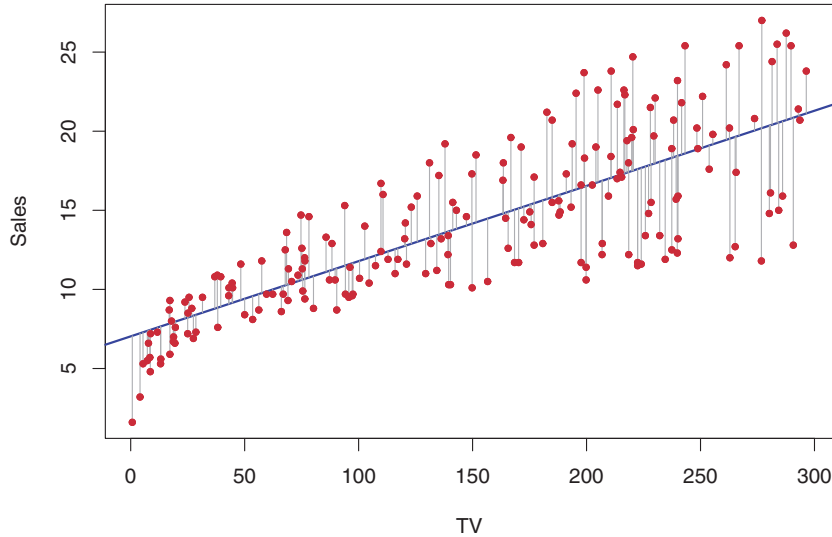
- Definitions
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 - Evaluating Regression Models
- Classification
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Definitions

- **Independent variables/predictors/covariates:** Input variables used to predict or explain the outcome; the X variables in a model.
- **Dependent variable/target/response:** The output variable being predicted or explained; the Y variable in a model.
- **Model:** A mathematical function that maps input variables to output predictions:
$$Y = f(X) + \epsilon$$
 (where ϵ is a mean-zero random error term)
- **Feature space:** The n-dimensional space where each dimension represents a feature/predictor, and each data point is a location in this space.
- **Prediction error/residual:** The difference between the observed value and the predicted value:
$$e = y - \hat{y}$$

Regression



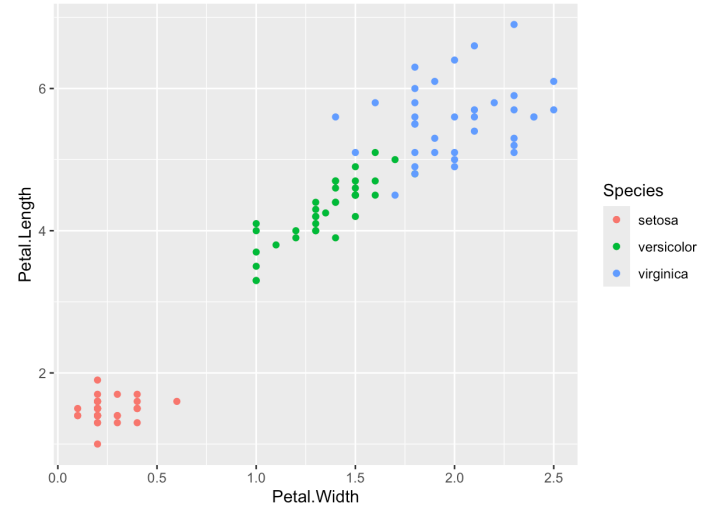
x-axis: independent numeric variable
y-axis: dependent numeric variable

Look for:

- Trend? direction?
- are points tightly grouped?

Goal: predict continuous response variable

Classification



x-axis: numeric variable
y-axis: numeric variable

Look for:

- structure: groups? group separation/boundaries?

Goal: predict class label

Accurate vs. Precise



**High Accuracy
High Precision**



**Low Accuracy
High Precision**



**High Accuracy
Low Precision**



**Low Accuracy
Low Precision**

credit: climatica.org.uk (offline)

Regression – Predicting Continuous Outcomes

Regression

- Supervised learning for continuous targets
- Models relationship between variables
- Produces numeric predictions

When to Use Regression?

- Target variable is continuous (price, temperature, sales)
 - To understand variable relationships / forecast future values
- e.g. Price prediction, demand forecasting

Linear Regression

- Fitting covariate and response data to a line is referred to as linear regression.

Definitions

Coefficient: numerical value that quantifies the relationship between predictor and response

Intercept: The expected value of the response variable when the value of the predictor variable is 0.

Slope: the average increase in Y associated with a one-unit increase in X.

Equation of line: $\hat{y} = \hat{\beta}_0 + \hat{\beta}_1 x + \epsilon$

β_0 : intercept (Y when X = 0) • β_1 : slope (change in Y per unit change in X) • ϵ : error term

- Multiple methods for finding the best fit Line.

Some assumptions for linear regression

- **Linearity:** Relationship between predictor and response is linear
- **Independence:** Observations are independent (independently measured/sampled)
- **No multicollinearity:** Predictors not highly correlated
- **Homoscedasticity:** Constant variance of errors, i.e. errors/uncertainties are evenly spread out over range of inputs
- **Normality:** Errors are normally distributed

Least Squares Method

- Minimize sum of squared residuals
 - **Minimize $\Sigma(y_i - \hat{y}_i)^2$**
- Also called Ordinary Least Squares (OLS)
- Penalizes large errors more heavily
- Produces unique solution: line that minimizes total squared vertical distances from points

Least Squares Method

Equation of line: $\hat{y} = \hat{\beta}_0 + \hat{\beta}_1 x$

Let n be a positive integer. For a given data $(x_1, y_1), \dots, (x_n, y_n) \in \mathbb{R} \times \mathbb{R}$,

- we obtain the intercept β_0 and slope β_1 using the least squares method.
- Residual Sum of Squares (RSS), the i th residual $e_i = y_i - \hat{y}_i$

$$\text{RSS} = e_1^2 + e_2^2 + \dots + e_n^2$$

Or

$$\text{RSS} = (y_1 - \hat{\beta}_0 - \hat{\beta}_1 x_1)^2 + (y_2 - \hat{\beta}_0 - \hat{\beta}_1 x_2)^2 + \dots + (y_n - \hat{\beta}_0 - \hat{\beta}_1 x_n)^2$$

Least Squares Method

RSS can be re-written as:

$$L = \sum_{i=1}^n (y_i - \widehat{\beta}_0 - \widehat{\beta}_1 x_i)^2$$

\hat{y}_i
↓

Sum of squared distances between (x_i, y_i) and $(x_i, \widehat{\beta}_0 + \widehat{\beta}_1 x_i)$ over $i = 1, \dots, n$

Least Squares Method

$$L = \sum_{i=1}^n (y_i - \widehat{\beta}_0 - \widehat{\beta}_1 x_i)^2$$

- We partially differentiate L by β_0 and β_1 and let them be equal to zero, we obtain the following equations:

$$\frac{\partial L}{\partial \widehat{\beta}_0} = -2 \left(\sum_{i=1}^n (y_i - \widehat{\beta}_0 - \widehat{\beta}_1 x_i) \right) = 0 \quad \text{Eq(1)}$$

$$\frac{\partial L}{\partial \widehat{\beta}_1} = -2 \left(\sum_{i=1}^n x_i (y_i - \widehat{\beta}_0 - \widehat{\beta}_1 x_i) \right) = 0 \quad \text{Eq(2)}$$

Where the partial derivative is calculated by differentiating each variable and regarding the other variables as constants. In this case, β_1 and β_0 are regarded as constants when differentiating L by β_0 and β_1 respectively.

Least Squares Method

- By solving Eq (1) and Eq (2) when:

$$\sum_{i=1}^n (x_i - \bar{x})^2 \neq 0 \quad \text{Eq(3)}$$

i.e., $x_1 = x_2 = \dots = x_N$ is not true.

where: \bar{x} is the mean of X and \bar{y} is the mean of Y.

- We can obtain:

$$\hat{\beta}_1 = \frac{\sum_{i=1}^n (x_i - \bar{x})(y_i - \bar{y})}{\sum_{i=1}^n (x_i - \bar{x})^2} \quad \text{Eq(4)}$$

$$\hat{\beta}_0 = \bar{y} - \hat{\beta}_1 \bar{x} \quad \text{Eq(5)}$$

→ Equation of line: $\hat{y} = \hat{\beta}_0 + \hat{\beta}_1 x$

Full derivation: <https://www.youtube.com/watch?v=ewnc1cXJmGA>

Linear Models are Estimates

True relationship between X and Y:

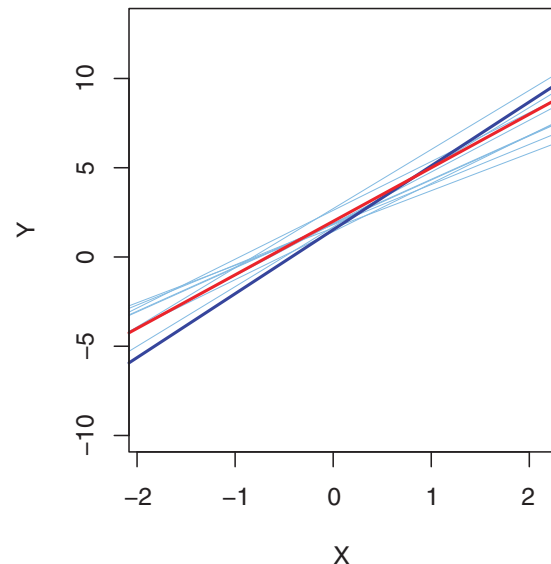
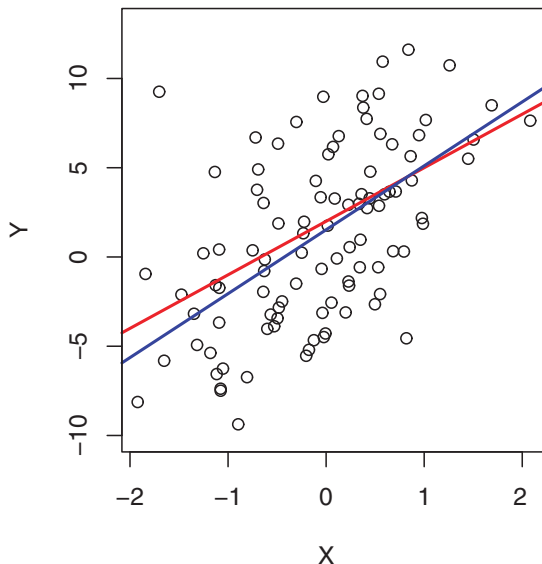
$$Y = 2 + 3X + \epsilon$$

- Where ϵ is a mean-zero random error

Dark Red: true relationship

Dark Blue: least squares regression line

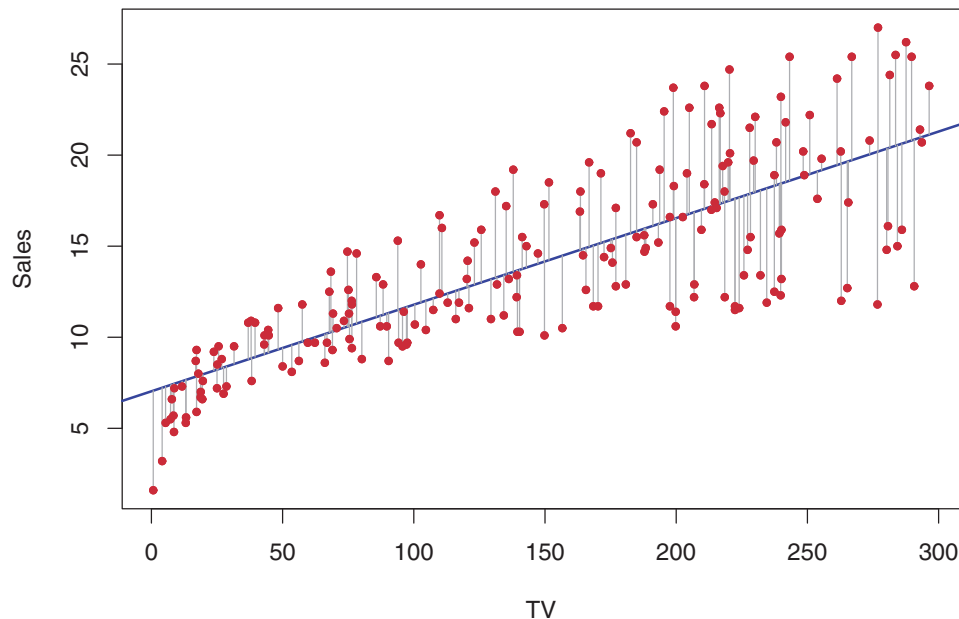
Light Blue: least squares regression lines for multiple new random datasets generated using the same model



*Remember, we are estimating models based on samples to learn about populations...

Evaluating Linear Models

- Sales vs. TV ad spending
- Sales in 1000s of units
- TV ad spending in 1000s of \$



Evaluating Linear Models

1. Assessing the accuracy of coefficient estimates

1.1 Values of coefficients >> their Std. errors

1.2. High t-statistic


1.3. Low p-value

	Coefficient	Std. error	t-statistic	p-value
Intercept	7.0325	0.4578	15.36	< 0.0001
TV	0.0475	0.0027	17.67	< 0.0001

Hypothesis (more TV ads → more sales)

H0 : There is no relationship between X and Y

Ha : There is some relationship between X and Y

$$t = \frac{\hat{\beta}_1}{SE(\hat{\beta}_1)}$$


Reject the null hypothesis!

Evaluating Linear Models

2. Assessing the accuracy of the model

Residual Standard Error

- Mean sales $\approx 14,000$ units
- $RSE = 3.26 = 3,260$ units
good/bad?

R^2

- measures the proportion of the variability in Y that can be explained using X
- has a value between 0,1

Quantity	Value
Residual standard error	3.26
R^2	0.612
F-statistic	312.1

$$RSE = \sqrt{\frac{1}{n-2}RSS} = \sqrt{\frac{1}{n-2} \sum_{i=1}^n (y_i - \hat{y}_i)^2}$$

$$R^2 = \frac{TSS - RSS}{TSS} = 1 - \frac{RSS}{TSS}$$

$$TSS = \sum (y_i - \bar{y})^2$$

Exercise: Linear models with the NY Housing Dataset

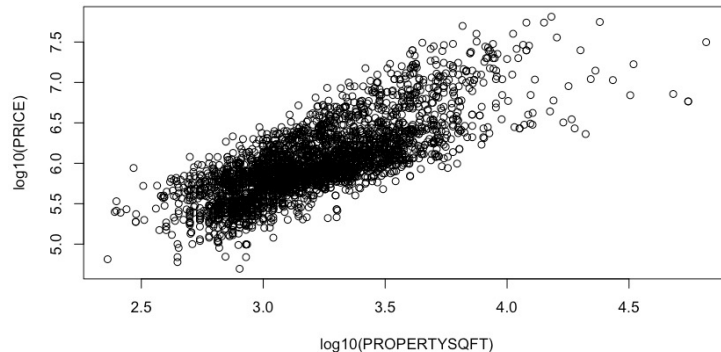
```
## read dataset
NY_House_Dataset <- read_csv("~/Courses/Data
Analytics/Spring26/datasets/NY-House-Dataset.csv")

dataset <- NY_House_Dataset

lmod1 <- lm(log10(PRICE)~log10(PROPERTYSQFT), data =
dataset)

## print model output
summary(lmod1)

## scatter plot of 2 variables with best fit line
plot(log10(PRICE)~log10(PROPERTYSQFT), data = dataset)
abline(lmod1)
```



Code: <https://rpi.box.com/s/ysgt4r7ttajlygdxdh63v72lfs4besypt>

k-Nearest Neighbors

k-Nearest Neighbors

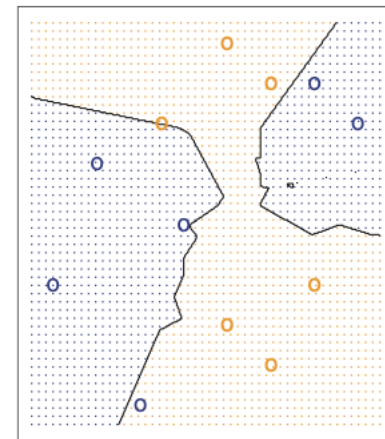
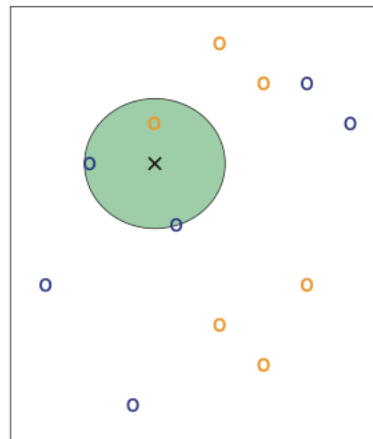
- Supervised learning for categorical targets
- Binary classification:
 - Two classes (Yes/No, Cat/NotACat)
 - Multi-class: More than two classes (Low/Medium/High)

e.g. email spam detection, disease diagnosis, customer segmentation



k-Nearest Neighbors

- In the figure a dataset is shown consisting of 6 blue and 6 orange observations.
- Our goal is to make a prediction for the point labeled by the X
- Suppose we choose $k=3$, then KNN will first identify the three observations that are closest to the X as shown in the figure.
- This neighborhood is shown as a circle. It consists of 2 blue points and 1 orange point, resulting in estimated probabilities of $2/3$ for the blue class and $1/3$ for the orange class.
- Hence, KNN will predict that the X belongs to the blue class.



$k = 3$ neighborhood and decision boundaries

k-Nearest Neighbors

Pros:

- Simple and intuitive
- No training phase (lazy learning)
- Non-parametric (no assumptions about data)
- Effective with sufficient data

Cons:

- Computationally expensive for large datasets
- Sensitive to feature scaling
- Requires choosing k
- Storage intensive (must keep all training data)



How It Works

- Root node: starting point • Internal nodes: decision points (feature tests) • Branches: outcomes of tests • Leaf nodes: final predictions (class labels)
- Recursively split data based on features • Each split maximizes information gain • Continue until stopping criteria met • Pure leaf nodes or maximum depth reached



Exercise: kNN with Iris dataset

```
iris.data <- iris
```

```
s.train <- sample(150,100)
```

```
# creat training and testing sets
```

```
iris.train <-iris[s.train,]
```

```
iris.test <-iris[-s.train,]
```

```
## kNN Model
```

```
knn.predicted <- knn(iris.train[,1:4], iris.test[,1:4],
```

```
iris.train[,5], k=3)
```

```
## confusion matrix/contingency table
```

```
table(knn.predicted, iris.test[,5],
```

```
dnn=list('predicted','actual'))
```

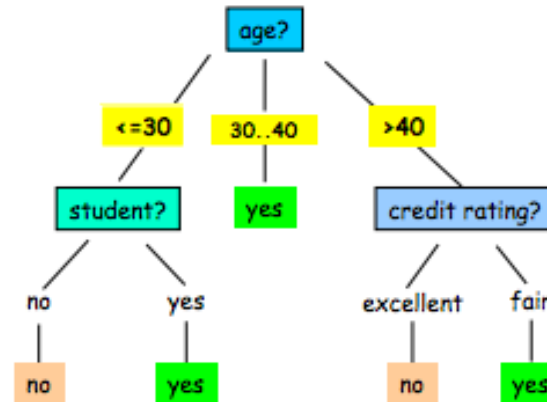
Code: <https://rpi.box.com/s/ysgt4r7ttajlygdvh63v72lfs4besypt>

Decision Trees

Decision tree classifier

Classification by Decision Tree Induction

age	income	student	credit_rating	buys_computer
<=30	high	no	fair	no
<=30	high	no	excellent	no
31..40	high	no	fair	yes
>40	medium	no	fair	yes
>40	low	yes	fair	yes
>40	low	yes	excellent	no
31..40	low	yes	excellent	yes
<=30	medium	no	fair	no
<=30	low	yes	fair	yes
>40	medium	yes	fair	yes
<=30	medium	yes	excellent	yes
31..40	medium	no	excellent	yes
31..40	high	yes	fair	yes
>40	medium	no	excellent	no



buys_computer ?

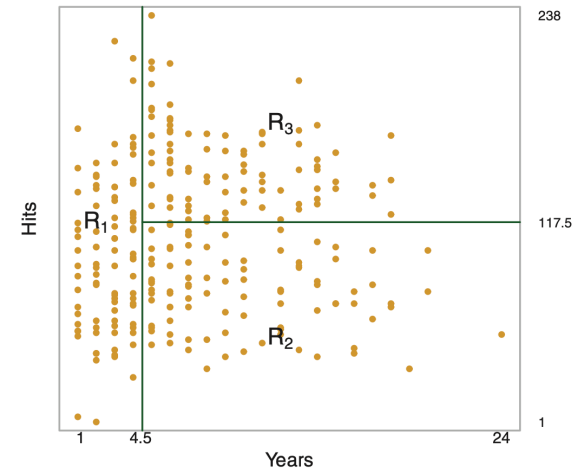
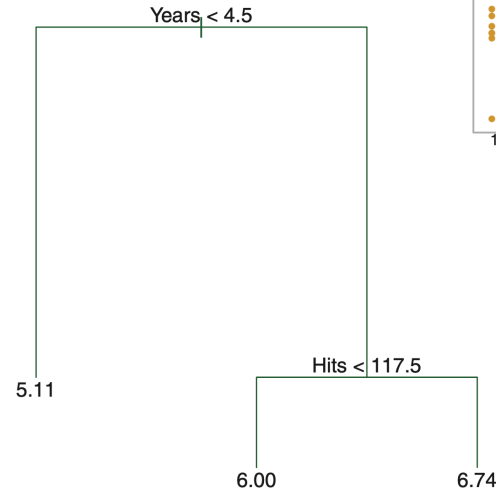
More on this later in Group 2 ...

Decision Tree

- A decision tree has a hierarchical structure with “nodes” and “directed edges”
- The top node is defined as the “root node” and the nodes at the bottom are called as “leaf nodes”
- Nodes that are neither root node nor the leaf nodes are identified as “internal nodes” in the decision tree.
- There is a “class label” or numerical value associated with each leaf node
- Decision trees can be applied to both regression and classification problems

Decision Tree - Regression

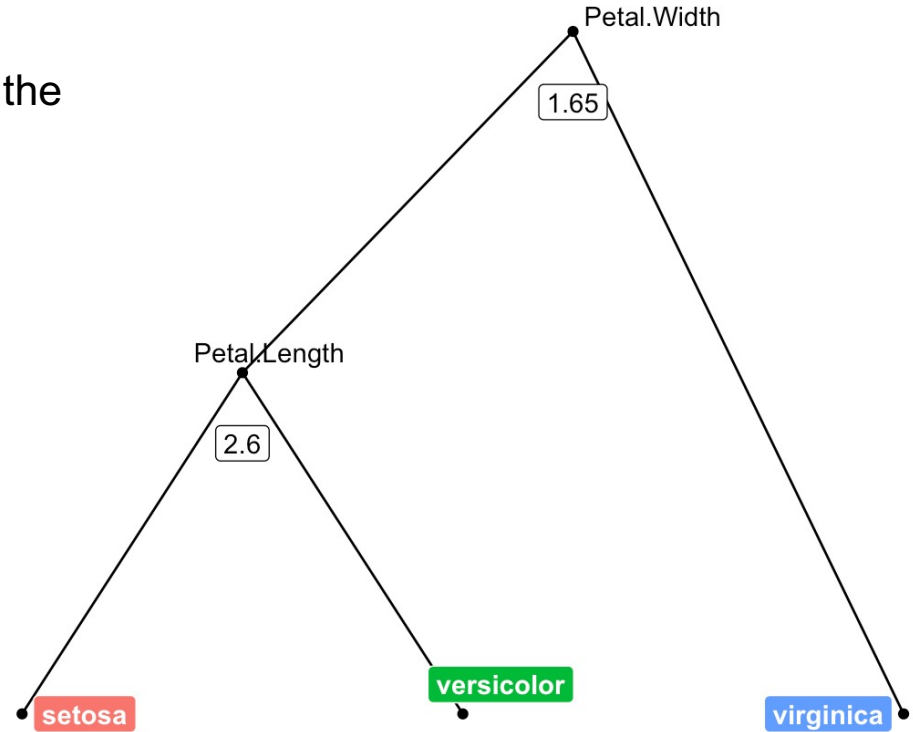
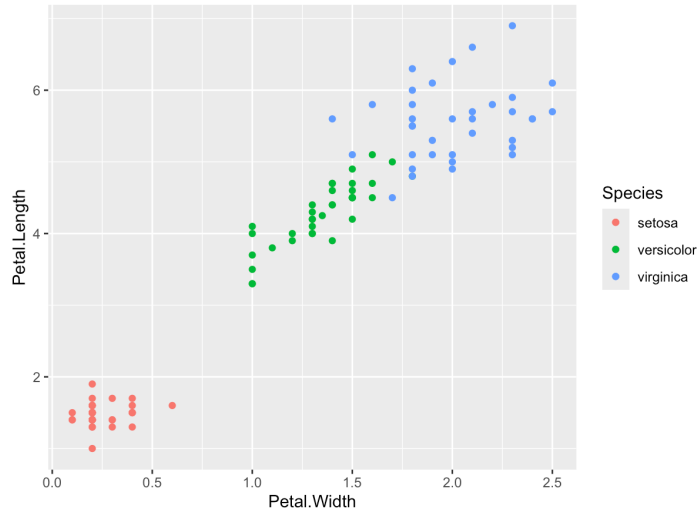
e.g. predicting a player's figure salary (order of magnitude) based on their experience, stats, etc.



Reference/Resources: Introduction to Statistical Learning with R -7 Edition: Chapter 8

Decision Tree – Classification

e.g. predicting a flower's species based on the measurements of its petals, sepals, etc.



Decision Tree - Classification

- When we implement decision trees for classification, the idea is to split the data into subsets. So that each subset belongs to one particular class.
- In other words, splitting the data into regions, that are separated by decision boundaries, where each region's samples have only one class.
- Classification decisions are made by traversing the decision tree
- Traversing starts from the root node (from the top of the tree).
- **When a leaf node is reached through traversing, the category of the leaf node determines the classification.**

Decision Tree

- The **depth** is measured from the **root node** and the **depth at the root node is zero**.
- **The depth of the decision tree:** Tree Depth is calculated by counting the number of edges in the longest path from the root node to a leaf node.
- Number of nodes in the decision tree determine the size of the tree.
- **The decision tree constructing algorithm is referred to as a tree induction algorithm.**

Decision Tree

Pros:

- Trees can be displayed graphically, and easily interpreted even non-experts (especially if the tree is small) can understand.
- Some people believe decision trees are more closely mirror human decision-making.

Cons:

- Trees generally do not have the same level of predictive accuracy as some of the other regression and classification approaches.
- Trees can be very non-robust. In other words, a small changes in the data can cause a large change in the final estimated tree

Exercise: Decision Tree with Iris dataset

```
iris.data <- iris
```

```
s.train <- sample(150,100)
```

```
# creat training and testing sets
```

```
iris.train <-iris[s.train,]
```

```
iris.test <-iris[-s.train,]
```

```
# Decision tree model
```

```
tree.model <- rpart(Species~., iris.train, method = "class")
```

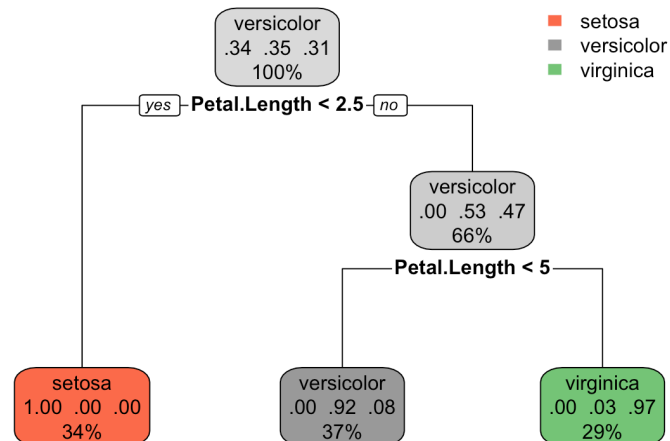
```
#plotting the decision tree model using rpart.plot() function
```

```
rpart.plot(tree.model)
```

```
tree.model.predicted <- predict(tree.model, iris.test, type = "class")
```

```
## confusion matrix/contingency table
```

```
table(tree.model.predicted, iris.test$Species, dnn=list('predicted','actual'))
```



Code: <https://rpi.box.com/s/2wg4obl8ajrc1qm12rirdffylz96yn1d>

Random Forest(s)

Random Forest

- Random Forest is based on decision trees.
- In Random Forest, a large number of trees are grown, where each tree is based on a bootstrap sample (random sample taken during training).
- Then, the predictions from all the trees are averaged (regression) or a majority vote is taken (classification) to get the final predictions.
- The original algorithm was created in 1995 by Tin Kam Ho.
- An extension of the algorithm was developed by Leo Breiman and Adele Cutler, who registered "Random Forests" as a trademark in 2006.

<http://www.stat.berkeley.edu/~breiman/RandomForests/>

Bootstrap Aggregating (Bagging)

- Build multiple decision trees
 - Each tree trained on random subset of data
 - Each split considers random subset of features
 - Final prediction: majority vote (classification) or average (regression)
- Reduces variance through averaging
 - Less prone to overfitting
 - More stable predictions
 - Captures different patterns with different trees
- Sample with replacement



Random Forest

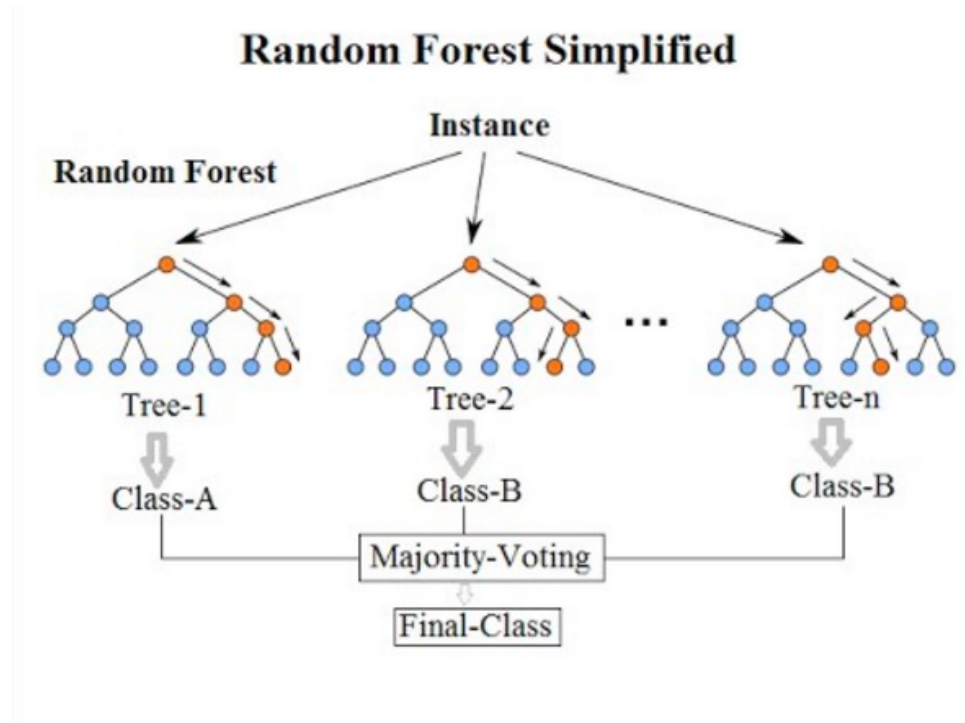
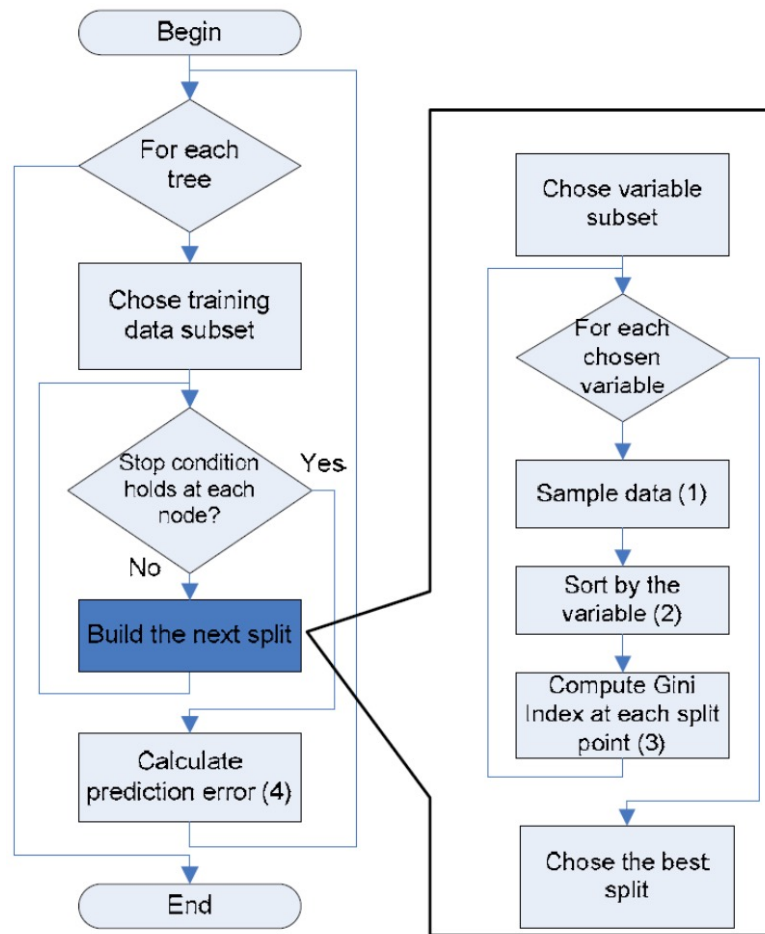


Image Resource: https://commons.wikimedia.org/wiki/File:Random_forest_diagram_complete.png

Random Forest



Image/ Photo Credit: Albert A. Montillo

When to Stop splitting the nodes?

There are several criteria that can be used to determine the when a node shouldn't be split into subsets:

- The **induction algorithm can stop expanding a node when all samples in the node have the same class label.**
- Since getting pure subsets is difficult to archive with real world data, **the stopping criteria can be modified to a certain percentage of the samples in the node. i.e 95% of have the same class label.**
- The algorithm can stop expanding a node when the number of samples in the node falls below a certain minimum number.
- The induction algorithm can stop expanding a node when the improvement in impurity measure is way too small to measure (too small to make a much difference in classification result).
- The algorithm can also stop expanding when it reaches maximum tree-depth.

Impurity Measure

- The decision tree will select the split that minimize the Gini-index.
- Besides the Gini-index, there are other impurity measures available such as:
 - entropy or information gain
 - misclassification rate
- The decision tree will test all variables to determine the best way to split a node using a purity measure such as Gini-index to compare different possibilities
- **Tree induction algorithms repeatedly split nodes to get more and more homogeneous subsets.**

Random Forest

Pros

- Higher accuracy than single tree
- Handles large datasets efficiently
- Estimates feature importance
- Handles missing values well

Cons

- Speed - with larger more complex datasets)
- Interpretability – many trees are difficult (may be impossible) to explain or visualize collectively
- May overfit with noisy datasets



Errors in Classification

- In classification, the model's output is the predicted class label for the input variables and the true class label is the target.
- **If the predicted class label is different from the actual class label (true class) then there is an error with that classification.**
- The error rate is the percentage of errors made over the entire dataset.
- Error rate is also known as the misclassification rate or simply called the error.

$$\text{Error} = (\text{Number of Misclassifications}) / (\text{Total Number of Samples})$$

$$\text{Accuracy} = (\text{Number of Correct Classifications}) / (\text{Total Number of Samples})$$



Confusion Matrix / Contingency Table

e.g.

predicted	actual →		
	setosa	versicolor	virginica
setosa	15	0	0
versicolor	0	16	2
virginica	0	0	17

- Evaluating a kNN model trained on 2/3 of observations (100) in the Iris dataset and tested on the remaining 50

$$\text{Error} = 2/50 = 0.04 = 4\%$$

$$\text{Accuracy} = 48/50 = 0.96 = 96\%$$



Exercise: Decision Tree with Iris dataset

```
iris.data <- iris
```

```
s.train <- sample(150,100)
```

```
# creat training and testing sets
```

```
iris.train <-iris[s.train,]
```

```
iris.test <-iris[-s.train,]
```

```
## Random Forest Model
```

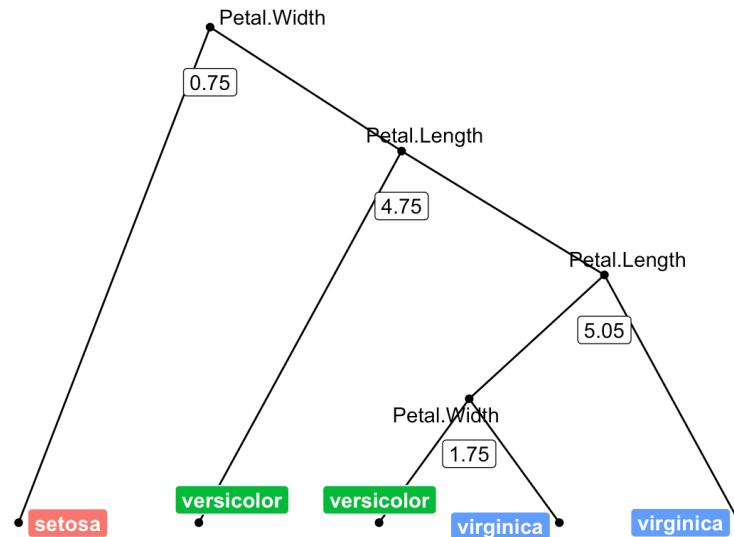
```
rf.model <- randomForest(Species~., data=iris.train, proximity=TRUE)
```

```
## predict class labels
```

```
rf.predicted <- predict(rf.model, iris.test)
```

```
## confusion matrix/contingency table
```

```
table(rf.predicted,iris.test$Species, dnn=list('predicted','actual'))
```



Code: <https://rpi.box.com/s/ysgt4r7ttajlygdhxh63v72lfs4besypt>

Next Class: Friday Feb. 6th

Naïve Bayes + Lab 2

Thanks!