

Data Analytics – Fall 2025

Assignment 1:

- Choose a Data Analytics case study from a) assignment readings (below), or b) your choice (must be approved by the instructor)
 - http://en.wikipedia.org/wiki/Nate_Silver
 - <https://www.ibm.com/consulting/analytics#Case+studies>
 - <https://www.ibm.com/products/planning-analytics>
 - Under “Use Cases”
 - <https://www.slideshare.net/slideshow/case-studies-utilizing-real-time-data-analytics/16493563>
- Read it and provide a **short**, written review/critique of the case study (is there a solid business case, what is the area of application, what approach/ methods, tools were taken/used, what were the results, actions, benefits?).
- **Due: September 5th 2025 by 10:00pm ET by email (eleisa2@epi.du) or on LMS**