

Data Analytics – Spring 2025

Assignment 1:

- Choose a Data Analytics case study from a) assignment readings (below), or b) your choice (must be approved by the instructor)
 - http://en.wikipedia.org/wiki/Nate_Silver
 - <https://www.ibm.com/consulting/analytics#Case+studies>
 - <https://www.ibm.com/products/planning-analytics>
 - Under “Use Cases”
- Read it and provide a short, written review/critique of the case study (is there a solid business case, what is the area of application, what approach/ methods, tools were taken/used, what were the results, actions, benefits?).
- **Due: January 14th 2025 by 08:00pm ET by email (eleisa2@epi.du)**