Data Analytics – Fall 2024

Assignment 1:

- Choose a Data Analytics case study from a) assignment readings (below), or b) your choice (must be approved by the instructor)

  - http://en.wikipedia.org/wiki/Nate_Silver
  - https://www.slideshare.net/slideshow/case-studies-utilizing-real-time-data-analytics/16493563
  - https://www.marketquotient.com/case-studies/
  - https://www.ibm.com/consulting/analytics#Case+studies
  - https://www.ibm.com/products/planning-analytics
    - Under "Use Cases"

- Read it and provide a short written review/critique of the case study (is there a solid business case, what is the area of application, what approach/ methods, tools were taken/used, what were the results, actions, benefits?). Hand in a written report.

- Be prepared to discuss it in the class/lab.

- **Due: September 6th 2024 by 08:00pm ET by email (eleisa2@epi.du)**